



University of Dhaka Accounting Forum

PORTFOLIO

ABOUT UDAF

We came across a realization that the modern corporate world is being dynamic at every moment. In order to cope up with this change, we believe that along with a standard CGPA it is also equally necessary to have good communication skills and up to date knowledge about the current business affairs while in turn secure a bright career. We also believe that every student of Accounting & Information Systems does have some inherent qualities and potentiality. Not only this we also feel that developing stronger ties with the corporate body is crucial to strengthen our diversity and proudly represent the AIS individuals. Upon these facts, we feel motivated to take the initiative to form this community, the only registered business and communication club of Faculty of Business Studies (FBS), University of Dhaka. We maintain a strong network & interaction among the club members. We create a corporate environment, formulate and practice behavior keeping pace with Corporate Code of Conduct (CCC). We build sustainable relationships with business personnel and entities. UDAF bridges the gap between faculty members and students of the department through organizing different events and seminars. We also feel the need of networking and experience sharing among the members and alumni and incoming members as well. We aim to become the pioneer of generating quality business leaders. Our activities include: workshops/seminars on case solving based competitions, business plan & idea writing, resume writing and interview tips, effective presentation designing techniques, intra university business plan competition, debate, quiz, case solving competition and sports. The multi-talented and extraordinary UDAF individuals never fail to stamp their distinctive competence with tremendous success and achievements in different spheres of the corporate world and that is what makes UDAF a good place to acquire skills and practice how to organize and how to be organized.

OUR VISION

Empowering future AIS individuals through knowledge exchange, networking, and practical skill development.

OUR MISSION

UDAF seeks to establish a cohesive and engaged community, amplifying the achievements and opportunities of its members while strengthening connections with the broader academic and professional ecosystem.

OUR GOAL

In order to achieve the mission, we aim at bridging students, & faculty through strategic communication, events, and collaborations, elevating UDAF's visibility by promoting unity and growth within the Accounting Department empowering its members with tangible experience, valuable networks, and a comprehensive grasp of accounting methodologies to thrive in their professional journeys

OUR OBJECTIVES

- ★ To ensure a strong network & interaction among the members of the club.
- ★ To create an corporate environment in the club & formulate the behavior as well as exposure keeping pace with the Corporate Code of Conduct (CCC) & practice thereof.
- ★ To build a wide & sustainable network with business persons and entities.
- ★ To network with organizations that have business interests in Bangladesh. This would enhance member's understanding of business issues and help explore career opportunities
- ★ To maintain an ongoing support network for members and alumni of A&IS, enabling them to network and share experiences with current as well as incoming members.
- ★ To bridge the gap between the students & the teachers of the department through organizing different events or seminars.
- ★ To represent our department to the corporate world with excellence & perfection.
- ★ To be the pioneer in the area of creating quality business leaders.

MILESTONES

9 years

Years of Excellence

15+

Training Sessions Workshops

80+

Current Club Members

44

Successful Events

900+

General Member



250+

Alumni

10k+

Social Media Reach

150+

Guest Speakers Invited

300+

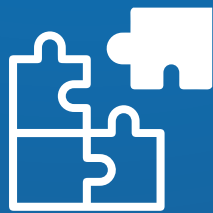
Likes

AVERAGE

Content Reach



OUR ACTIVITIES



BADMINTONPRO TOURNAMENT 2.0

FEBRUARY 2, 2024

UDAF hosted the BADmintonPro Tournament 2.0, generously sponsored by Ovijat Group, at Surja Sen Hall Badminton Ground, University of Dhaka. This day-long sports event garnered active participation from students, teachers, and alumni, creating a vibrant atmosphere of sportsmanship and camaraderie.



The three-segmented tournament showcased champions: Professor Dr. Dhiman Kumar Chowdhury Sir and Assistant Professor Md. Ahasan Uddin Sir (Teachers' segment), Team Rony-Sohel (Boys), and Team Glory (Girls).

The runners-up included Associate Professor Dr. Md. Jamil Sharif Sir and Raihan Sobhan Sir (Teachers), Team Parle Hara (Boys), and Team Firecrackers (Girls). Shoeb Akhter Rony earned the title "Man of the Tournament," and Mohsana Afrin Muna received "Woman of the Tournament."



100 Participants in **49** teams
46 Matches played

EVENT HIGHLIGHTS

- The tournament united the department with enthusiasm.
- Active participation from students both male and female and teachers created a vibrant atmosphere.
- Cross generational engagement and strengthening bonds within the academic community.
- The event promoted teamwork, camaraderie, and a shared appreciation for the sporting spirit

PRODIGIES 5.0

FEBRUARY 4, 2024



"Prodigies 5.0 - Crafting Solutions, Forging Leaders," sponsored by MoveOn Technologies Ltd., is an intra-batch business case competition organized by UDAF exclusive to the freshmen of the 29th batch of Accounting & Information Systems of the University of Dhaka. This signature event of UDAF commenced its journey in 2017, aiming to cultivate participants' critical thinking, problem-solving, and strategic planning skills through real-world business challenges and expert mentoring.

The event culminated in a successful Grand Finale, featuring outstanding performances from participants. The Champion team, "Team Meatbox," along with the 1st Runner-up, "Team MP3," and 2nd Runner-up, "Team Pitch Perfect," were awarded cash prizes and the opportunity for direct placement in the Final Interview Round of UDAF Executive Recruitment 2024.

ACKNOWLEDGEMENT

Special thanks to MoveOn Technologies Ltd. for their sponsorship and our media partner, The Business Standard, for their support. Thanks to all the judges, faculties, and mentors for their commendable efforts. And finally, thanks to all the participants for their amazing performances and to the members of UDAF for their hard work.



3-STAGES challenging business minds
5 Hours-long Grand Finale

EVENT HIGHLIGHTS

- Showcasing the hidden talents and brainstorming capabilities.
- Fostering analytical skills in tackling real-world business cases.
- Demonstrating adeptness in cracking codes and overcoming obstacles.
- Emphasizing the importance of teamwork

IFTAR MAHFIL'24

MARCH 27, 2024

During the holy month of Ramadan, the Department of Accounting & Information Systems hosts a program known as the Iftar and Doa Mahfil. This event was meticulously organized with the invaluable support of our esteemed chairman, dedicated faculty, esteemed alumni, and enthusiastic students.



The UDAF members and volunteers orchestrated every detail of this significant occasion, which commenced with a warm introduction by our distinguished faculty member, Mr. Amirus Salat.



Participation - **600**

Addressed by --Professor Amirus Salat, Dept of AIS, University of Dhaka

EVENT HIGHLIGHTS

- Grandeur celebration of 'Iftar Mubarak' with breaking the fast all together.
- Praying together for the blessing of Almighty.
- Spreading the happiness of holy Ramadan among all of the department possession.

PRODIGIES 4.0

JUNE 15, 2022

Prodigies 2.0 & Prodigies 4.0 is a creativity-showcasing event put on by the UDAF for the benefit of students. Three rounds make up the contest. Each contender was given a mentor to serve as an appropriate guide and notable judges were present at the grand finale to ensure the best choice was made. These two incredible competitions offered highly rewarding opportunities for eager pupils to conquer their fears.



For the 23rd and 24th batch, Prodigies 2.0 was held in 2018. For their excellent ideas on the subject at hand, the participants had to conduct a lot of brainstorming.

Prodigies 4.0 took place in 2022 for 27th batch. Participants needed to put their all into solving a certain case. A fantastic online webinar on handling challenging issues was hosted.



3 Days-long 4 Hours-long Grand Finale

EVENT HIGHLIGHTS

- Unleashing the hidden talent of brainstorming capabilities
- Prospering the analytical abilities in the area of business case
- Overcoming the challenges and showcasing the adroitness in code cracking.
- Creating breakthrough with great teamwork

IFTAR MAHFIL'23

APRIL 13, 2023

Ramadan is a holy month, and the Department of Accounting & Information Systems is renowned for organizing a program during that time. This is Iftar and Doa Mahfil which was organized on April 13, 2023, with the help of our esteemed chairman, faculty, alumni, and students. The members & volunteers of UDAF planned this significant event, which was introduced by our distinguished faculty member Amirus Salat sir. This gathering cements the connections between all of this department's possessions. With all of their friends there, the students make their Iftar time exceptional. We wish to make this event enduring.





Participation - **600**

Addressed by --Professor Amirus Salat, Dept of AIS, University of Dhaka

EVENT HIGHLIGHTS

- Grandeur celebration of 'Iftar Mubarak' with breaking the fast all together.
- Praying together for the blessing of Almighty.
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HACK SESSION BY UDAF

MAY 28, 2023

On the auspicious day of May 28, 2023, UDAF hosted an exceptional event called “How to Ace the Annual Academic Viva: A Hack Session by UDAF” for the students of 28th batch to help in their way to achieve remarkable success in their upcoming Viva examinations and beyond. This event was aimed to provide students with valuable insights, strategies, and guidance to excel in their vivas.

The session was conducted by our honorable Mr Raihan Sobhan sir. With his captivating presence and a natural flair of storytelling, he engaged the students from the very beginning and created an atmosphere of camaraderie. The event was a resounding success, setting an example for future endeavors aimed at student prosperity.





2 Hours-long Session
Attended **150+** Students

EVENT HIGHLIGHTS

- Lessening the annual academic viva anxiety among freshmen.
- Fundamental tips for strategically preparing for the annual viva.
- Expert guidance for the Do's and Don'ts of the viva.
- Excellent Instructions on how to ace the yearly academic viva by presenting oneself with confidence.

MINDLOGUE

AUG 19, 2023

Speaking in front of an audience can be intimidating, and many people struggle with public speaking anxiety. The 28th batch, AIS, DU was given special consideration for the



"Mindlogue" public speaking competition, which was held by UDAF and featured three upbeat rounds. It aids pupils in getting over their fear of speaking in front of others, which in turn helps them feel more confident. UDAF



has certainly opened the door for students to apply what they learn in the classroom to real-world situations. Participants were precisely scrutinized by respectable judges at each round.

Finalists were judged by the honorable Prof. Amirus Salat Sir & Raihan Sobhan Sir and benefited from the judges' feedback and scores to understand what worked well and what needed enhancement in their speeches. The three sterling speakers were acclaimed with crests & certificates to symbolize their effort and triumph. Furthermore, this grand event was successfully staged with countless ideas, personal & educational growth & public recognition.



70+ Initial Participants

EVENT HIGHLIGHTS

- Providing a platform for individuals to showcase their communication and presentation skills, receive feedback, and compete for awards or recognition.
- Crafting persuasive speeches encourages critical thinking as participants research, analyze, and present ideas logically.
- Improves communication skills benefitting academic performance in coursework and presentations.

UDAF X GP ROADSHOW: "BE THE NEXT LEADER ON NUMBERS"

SEPTEMBER 11, 2023

The University of Dhaka Accounting Forum (UDAF) was delighted to collaborate with Grameenphone for an enlightening roadshow. The roadshow was held on September 11, 2023, at the Prof. Dr. Habibullah Conference Hall. Grameenphone's "Be the Next Leader on Numbers" presented an accelerated career path for promising recent graduates, nurturing them to become future industry leaders. This initiative offered opportunities in pivotal and current roles, not only within the telecommunications sector but also in dynamic organizations across various industries. The event was successfully pulled off by University of Dhaka Accounting Forum (UDAF).





100+ Total Participation

EVENT HIGHLIGHTS

- Unique platform allowing students from diverse disciplines to delve into the realm of business leadership, fostering invaluable insights and prospects for their future careers.
- Career path acceleration
- Promising opportunity in the telecommunications industry

UDAF SAYS HI

SEP 16, 2023

The freshmen's diary is made more interactive and sparkling by "UDAF SAYS HI". The stress of midterms, tests, presentations, and other duties eventually makes university life for freshmen lackluster. That is why every year, UDAF welcomes the freshmen of the department with its signature orientation event "UDAF Says Hi". For the last 3-4 years, from the 24th to 28th batch, the arts and cultural wing usually had several themes for it, such as "King & Queen", "Nobin Mela", and "Masquerade". This year, for the 29th batch, the theme of the program was



"Train : UDAF Express" presenting 'Cholche Gari AIS Puree'. The program gave the freshmen's schedule an encouraging and fun break. This festival featured singing, dancing, theater, ramp walk, recitation, poetry, and many other activities. Most importantly, our faculty members, alumni, and seniors showed up on this day to help make it an unforgettable one. The large-scale planning was carried out by the UDAF members and other general members. Over and above, likewise every year, the freshmen thus can have a favorable impression of their departmental club because they see that we are not only concerned with the academic strand but also uplift the recently arrived.



5 hours long
300+ audience
20+ performance

EVENT HIGHLIGHTS

- Unfolding the gleesome presence of Department (or AIS)
- Bartering greetings and building bonding among AIS pupils
- Enjoying the thrills of happiness with some sensational performance

POWERPOINT HACKSESSION

SEPTEMBER 23, 2023

From the outset, UDAF has arranged several hack session programs which found a huge shout-out from the students. Inspired by those huge responses, UDAF has successfully organized an online PowerPoint hack session namely 'Acting Your PowerPoint Skills' at the date on September 23, 2023.

Our eminent guest speaker, Ashraf Uz Zaman, Management Trainee Officer, Eastern Bank PLC, has provided significant guidance on PowerPoint presentation including effective visualizing, format texting, communicating, etc.

UDAF

ACING YOUR POWERPOINT SKILLS
A HACK SESSION BY UDAF

With The Notable Experiences of

- Strategic Planning and Transformation Associate BLC Finance Limited
- Supply Chain Intern at Nestlé
- Unilever ULIP Intern - HR
- Vice President of Communications Sportsmen Communication Club

The Winner of

- RB Global Challenge 2020 2nd Runner up
- CASEssination 2020 Champion
- Hashtag Marketing V.4 Champion
- Champions of Earth Season 3.0 1st Runner up
- Voice Talent Online Scholarship Competition Winner

Ashraf Uz Zaman
Management Trainee Officer, Eastern Bank PLC

23 September
8:00 PM
Google Meet

PowerPoint presentations are versatile tools that facilitate effective communication, enhance understanding, and contribute to the success of various endeavors, whether in business, education, or other fields. In this session, we've learned the use of PowerPoint hack tools such as master slides, slide transitions, SmartArt, and custom animation that make the PowerPoint presentation more engaging and effective. The other fact that is important to keep in mind while presenting the PowerPoint slide is understanding who the audience is and what their interests, knowledge level, and expectations are. Additionally, we need to have a clear and concise message or main idea that we want to convey throughout the presentation. Also maintaining a consistent

design theme with fonts, colors, and layouts is necessary to make the presentation visually appealing. However, it's important to use PowerPoint responsibly, ensuring that it complements your message rather than overwhelming or distracting from it.



150+ Online Participation

EVENT HIGHLIGHTS

- Using versatile tools to facilitate effective communications.
- Using the master slide feature to create consistent headers, footers, and background elements across all slides.
- Applying subtle slide transitions for a professional touch. Avoid overusing flashy animations that can be distracting.
- Using SmartArt graphics to visualize complex ideas or processes.
- Ensuring elements are perfectly aligned.
- Sticking to a consistent color scheme, font, and style throughout the presentation.