



University of Dhaka Accounting Forum

PORTFOLIO

ABOUT UDAF

We came across a realization that the modern corporate world is being dynamic at every moment. In order to cope up with this change, we believe that along with a standard CGPA it is also equally necessary to have good communication skills and up to date knowledge about the current business affairs while in turn secure a bright career. We also believe that every student of Accounting & Information Systems does have some inherent qualities and potentiality. Not only this we also feel that developing stronger ties with the corporate body is crucial to strengthen our diversity and proudly represent the AIS individuals. Upon these facts, we feel motivated to take the initiative to form this community, the only registered business and communication club of Faculty of Business Studies (FBS), University of Dhaka. We maintain a strong network & interaction among the club members. We create a corporate environment, formulate and practice behavior keeping pace with Corporate Code of Conduct (CCC). We build sustainable relationships with business personnel and entities. UDAF bridges the gap between faculty members and students of the department through organizing different events and seminars. We also feel the need of networking and experience sharing among the members and alumni and incoming members as well. We aim to become the pioneer of generating quality business leaders. Our activities include: workshops/seminars on case solving based competitions, business plan & idea writing, resume writing and interview tips, effective presentation designing techniques, intra university business plan competition, debate, quiz, case solving competition and sports. The multi-talented and extraordinary UDAF individuals never fail to stamp their distinctive competence with tremendous success and achievements in different spheres of the corporate world and that is what makes UDAF a good place to acquire skills and practice how to organize and how to be organized.

OUR VISION

Empowering future AIS individuals through knowledge exchange, networking, and practical skill development.

OUR MISSION

UDAF seeks to establish a cohesive and engaged community, amplifying the achievements and opportunities of its members while strengthening connections with the broader academic and professional ecosystem.

OUR GOAL

In order to achieve the mission, we aim at bridging students, & faculty through strategic communication, events, and collaborations, elevating UDAF's visibility by promoting unity and growth within the Accounting Department empowering its members with tangible experience, valuable networks, and a comprehensive grasp of accounting methodologies to thrive in their professional journeys.

OUR OBJECTIVES

- ★ To ensure a strong network & interaction among the members of the club.
- ★ To create an corporate environment in the club & formulate the behavior as well as exposure keeping pace with the Corporate Code of Conduct (CCC) & practice thereof.
- ★ To build a wide & sustainable network with business persons and entities.
- ★ To network with organizations that have business interests in Bangladesh. This would enhance member's understanding of business issues and help explore career opportunities.
- ★ To maintain an ongoing support network for members and alumni of A&IS, enabling them to network and share experiences with current as well as incoming members.
- ★ To bridge the gap between the students & the teachers of the department through organizing different events or seminars.
- ★ To represent our department to the corporate world with excellence & perfection.
- ★ To be the pioneer in the area of creating quality business leaders.

MILESTONES

13 years

Years of Excellence

20+

Training Sessions Workshops

100+

Current Club Members

50

Successful Events

900+

General Member



250+

Alumni

10k+

Social Media Reach

170+

Guest Speakers Invited

300+

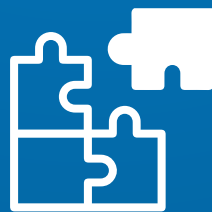
Likes

AVERAGE

Content Reach



OUR ACTIVITIES



MINDLOGUE 2.0

DECEMBER 28, 2024

In an era where effective communication is paramount, UDAF proudly hosted "Mindlogue 2.0," an exclusive public speaking competition tailored for the students of the 30th batch of the



Accounting Dept., DU. This highly anticipated event not only challenged students to articulate their thoughts with clarity and confidence but also served as a transformative experience that empowered them to conquer public speaking anxiety. This season featured two dynamic rounds, culminating in a compelling final where the most promising speakers showcased their talents.

Under the discerning eyes of our esteemed judges—Prof. Amirus Salat Sir and Prof. Saiful Alam Sir—participants received invaluable feedback that illuminated their strengths and



highlighted areas for growth. The top performers were celebrated with prestigious crests and certificates, symbolising their dedication and excellence. Mindlogue 2.0 has emerged as a pivotal platform for students to



refine their communication skills while fostering personal growth and resilience. Through this competition, participants not only gained recognition but also developed essential skills that will benefit them in their academic and professional journeys.

75+ Participants

EVENT HIGHLIGHTS

- Providing a platform for students to overcome public speaking anxiety and build confidence in expressing their ideas.
- Encouraging critical thinking by challenging participants to craft and deliver persuasive speeches effectively.
- Enhancing communication skills that contribute to academic success and future career readiness.
- Offering networking opportunities that connect participants with peers and mentors, fostering valuable relationships for future collaboration.

UDAF SAYS HI

20 JANUARY, 2025

Navigating university life can be daunting for freshmen. UDAF's signature event, "UDAF Says Hi," smoothens this transition for new AIS students by connecting them with faculty, alumni, and seniors. The event featured inspiring speeches from Professor Md. Maksudur Rahman Sarker (Chairman, Department of AIS), Mr. Kayser Hamid (MD & CEO, Bangladesh Finance), and Mr. Md. Mostafa (Managing Director, Sajan Group). A vibrant cultural program showcased the talents of sophomores and seniors through dance, drama, song, ramp walks, and recitations.

The latest "UDAF Says Hi: UDAF Cafe," held on January 20, 2025, welcomed the 30th batch of the accounting department. Organized primarily by the 29th and 28th batches, with guidance from senior students, the event was a





resounding success. The mesmerizing performances and the inspiring words from faculty and alumni created a memorable experience. The cultural program, featuring seemingly professional-level musical and dance performances, was a highlight. The student-led dramas provided both entertainment and a glimpse into university life. "UDAF Says Hi" serves as an unparalleled icebreaker, not just within the Faculty of Business Studies (FBS), but across the entire university.

150+ Participants

EVENT HIGHLIGHTS

- Recitation by Associate Professor Mr. Al-Amin
- Unfolding the gleesome presence of Department (or AIS)
- Bartering greetings and building bonding among AIS pupils
- Enjoying the thrills of happiness with some sensational performance

BADMINTONPRO TOURNAMENT 3.0

FEBRUARY 7, 2025

The University of Dhaka Accounting Forum (UDAF) hosted the Intra-Department BADmintonPRO Tournament 3.0 sponsored by SQ Agriculture Ltd at the Surja Sen Hall Badminton Court starting from 10 AM. Open to all Accounting students, faculty, and alumni of the University of Dhaka, the tournament fostered sportsmanship and deeper cross-generational connections beyond the classroom. 30 teams comprising 72 students and alumni competed enthusiastically in the men's and women's categories.



The event concluded with a prestigious award ceremony where the Department Chairman, Professor Md. Maksudur Rahman Sarker handed out the prizes. Distinguished faculty members Prof. Amirus Salat, Asst. Prof. Shah Alam, and Asst. Prof. Md. Mahadi Hasan was also present. The tournament was live-streamed on UDAF's Facebook page, bringing the action to the wider Accounting community.



72 players across **30** teams

EVENT HIGHLIGHTS

- Sponsored by SQ Agriculture Ltd.
- Live-streamed on UDAF's official Facebook page
- Notable Guests:
 - Prof. Md. Maksudur Rahman Sarker (Chairperson, Accounting Dept.)
 - Prof. Amirus Salat
 - Asst. Prof. Shah Alam
 - Asst. Prof. Md. Mahadi Hasan

A&IS IFTAR MAHFIL 2025

MARCH 21, 2025

The Department of Accounting & Information Systems hosted the A&IS Iftar Mahfil 2025 on the 20th Ramadan at the FBS Academic Building. It was a warm and heartfelt celebration of Ramadan's spirit of unity and gratitude. Commencing from 5:00 PM, this long-standing departmental tradition brought together nearly 400 faculty, alumni, and students for an evening filled with



warmth and connection. From the serene recitation of the Quran to the shared joy of breaking fast and meaningful conversations, the Mahfil built a lasting



bridge between generations of our department. It was an evening of togetherness that left everyone with cherished memories of Ramadan's blessings.

Attendees - **400+**

Including -- faculty, alumni, and current students

EVENT HIGHLIGHTS

- Moving Quran recitation, dua, and iftar
- Lively alumni-student exchanges.

UDAF X JCI ROADSHOW

MAY 12, 2025

The University of Dhaka Accounting Forum (UDAF) was honored to collaborate with Junior Chamber International (JCI) Bangladesh for an impactful roadshow on the Creative Young Entrepreneur (CYE) Award & Summit. Held at the Dr. Abdullah Farouk Conference Hall, the session introduced students to the global CYE platform that recognizes and supports entrepreneurs aged 18 to 40 who are transforming their communities through innovation.



Participants were briefed on the remarkable benefits of the competition — including the opportunity to win a BDT 5 lakh grant and gain access to an investment fund of over BDT 1 crore, along with exclusive mentorship from top-tier business leaders. Additionally, the program offers global exposure, free co-working space access, and invaluable networking opportunities with entrepreneurs, industry experts, and changemakers.



Prominent leaders from JCI shared their personal journeys, highlighted the role of leadership in entrepreneurship, and inspired the students to challenge the status quo with courage and creativity.

100+ Active Participants

EVENT HIGHLIGHTS

- Powerful collaboration with Junior Chamber International (JCI) Bangladesh
- Insightful talks from successful entrepreneurs and mentors
- Comprehensive overview of the CYE competition structure and opportunities
- Strong student turnout with 100+ active participants
- Career-building exposure in entrepreneurship and innovation
- Overwhelming student engagement and interactive Q&A sessions

FREEDOM CAMPUS STAR 2025

MAY 20, 2025

UDAF successfully organised ACI Limited's "Freedom Campus Star 2025" from 10:00 AM to 2:00 PM at the Professor Dr. Abdullah Farouk Multipurpose Hall, FBS, DU. This dynamic and empowering leadership event was designed for 3rd and 4th-year female



undergraduates of the Faculty of Business Studies. The session focused on career development, skill-building, and women's health awareness, offering a



safe and inspiring space for over 100 female participants to learn, connect, and lead. The keynote speaker and guest of honor, Md. Mainul Islam, HR Director of ACI Limited delivered a powerful session on career readiness, professional skills, and practical strategies

for growth. The event also included an online quiz segment and a Q&A session. The top 10 scorers of the quiz were selected for ACI's upcoming Gala Program, with one exceptional participant securing a premium internship opportunity at ACI Limited. The event left a meaningful impression, igniting confidence and leadership potential among the next generation of female professionals.



100+ Active Participants

EVENT HIGHLIGHTS

- Focused on empowering female students through career guidance, skill-building, and women's health awareness
- The keynote speaker and Guest of Honor, ACI's HR Director Md. Mainul Islam
- Online Quiz & interactive Q&A session
- The top 10 scorers were invited to ACI's upcoming Gala Program with 1 student awarded a premium internship opportunity at ACI Limited.

Designed with a corporate development focus, the session was expertly conducted by the esteemed Dr. Md. Saiful Alam, Professor at the Department of Accounting, University of Dhaka. With his dynamic delivery and rich expertise, he illuminated key strategies for interview preparation, structured thinking, and practical problem-solving, laying down a robust foundation for the next generation of professionals.

This session served as a celebratory launch of HACKSESSION 1.0 a platform dedicated to empowering students through strategic skill-building, mentorship, and practical insights.

2 Hours-long Session
100+ Students

EVENT HIGHLIGHTS

- preparing students with essential interview strategies and real-world problem-solving skills.
- Guest Speaker- Dr. Md. Saiful Alam, Professor at the Department of Accounting, University of Dhaka
- Interactive Q&A with practical advice.

CYBER RESILIENCE SEMINAR

MAY 26, 2025

In response to the growing urgency of cybersecurity in today's interconnected world, the Department of Accounting hosted a timely and insightful seminar titled "Cyber Resilience for the Age of Digital Transformation." Held at the Professor Dr. Abdullah Farouk Multipurpose Hall from 10:00 AM to 2PM, the seminar brought together students from all batches to explore how digital threats are evolving—and how individuals and institutions must adapt to defend against them.

The keynote speaker, S. M. Tofayel Ahmad, Additional Director (ICT) at Bangladesh Bank, shared his expertise on national cyber defense mechanisms, real-world digital vulnerabilities, and the crucial steps institutions and individuals must take to build resilience. His session emphasized how cybersecurity is no longer optional but an urgent priority.

With an enthusiastic participation of over 160 students across all academic



years, the session sparked thought-provoking discussions, real-time case studies, and valuable takeaways on protecting data, digital assets, and institutional trust in the modern era.



160+ Student Participation
Across All Academic years

EVENT HIGHLIGHTS

- Expert insights from S. M. Tofayel Ahmad, Additional Director (ICT) at Bangladesh Bank
- Real-world examples of cybersecurity threats and prevention strategies
- 160+ student turnout across all academic years
- Interactive Q&A session with real-world examples

HACKSESSION 1.0 BY UDAF

JUNE 1, 2025

Session 2: "LinkedIn: Emerge with a Professional Essence"

"HACKSESSION 1.0", titled "LinkedIn: Emerge with a Professional Essence", this corporate-focused session was designed to empower students and early career professionals with essential insights into personal branding and professional networking via LinkedIn.



Graced by the distinguished Mr. Sharif Ahmed, CPA, ACA, MBA, a globally acclaimed expert in professional development, the session offered a power-packed roadmap for enhancing digital presence, building a compelling personal brand, and unlocking career opportunities. The event was seamlessly hosted by the beloved Professor Amirus Salat Sir from the Department of

Accounting, whose unwavering commitment to student growth added depth and warmth to the experience.

With a live audience reaching over 1.6K attendees and a vibrant on-ground presence of eager students and young professionals, the session proved to be a milestone moment in UDAF's journey of knowledge dissemination.

1600+ Online Attendees

EVENT HIGHLIGHTS

- Equipping students with actionable strategies to enhance their LinkedIn profiles and unlock global career prospects.
2-hour-long session.
- Host-Professor Amirus Salat Sir, Speaker- Mr. Sharif Ahmed, CPA, ACA, MBA.
- Interactive Q&A session with Mr. Sharif Ahmed.

PRODIGIES 6.0

JULY 10, 2025

Prodigies 6.0, presented by Bashundhara Exercise Book and co-sponsored by Knit Valley Fashions Limited, is the premier intra-batch business case competition organized by the University of Dhaka Accounting Forum (UDAF). Exclusive to the freshmen of the 30th batch of Faculty of Business Studies, this signature event continues a legacy started in 2017. It serves as a launchpad for young minds to bridge the gap between academic theory and real-world corporate strategy through rigorous competition and expert mentorship.



The Grand Finale of Prodigies 6.0 witnessed a high-stakes clash of grit and intellect, crowning the brightest talents of the 30th batch with Team Cash Floyd being crowned as champions, Team Goku as 1st runner up, and Team Dead Capitalist Society as 2nd runner up.



3-STAGES challenging business minds
6 Hours-long Grand Finale

EVENT HIGHLIGHTS

- 41 teams competed in a multi-round challenge, narrowed to 10 semi-finalists and 8 finalists
- Participants tackled real-world business cases, showcasing strategic thinking and adaptability.
- Teams demonstrated collaboration and performance under pressure, embodying the theme “Forge Leaders”
- Industry experts and faculty shared insights, fostering learning and professional growth